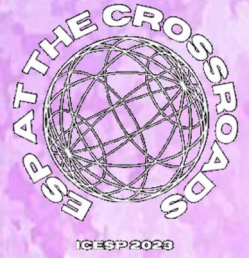




People's Democratic Republic of Algeria
Ministry of Higher Education and Scientific Research
Chikh Larbi Tbessi, Tebessa University
Faculty of Letters and Languages



The Department of English Language and Literature
In coordination with
The Doctors' School
Organise

THE FIRST INTERNATIONAL CONFERENCE ON

ESP TEACHING

AT THE CROSSROADS OF THE MARKETPLACE DEMANDS

4-5 December 2023

Malek Bennabi Auditorium

Tebessa University

Conference President

Dr. Manel MIZAB

Conference Co-president

Dr. Karima TAYAA

Honorary Chairpersons

- *Pr. Abdelkrim GOUASMIA, Rector of the University of Tebessa**
- *Pr. Adel BOUDIAR, Dean of the Faculty of Letters and Languages**

***Dr. Azzeddine DOUIB, Vice Dean of Post-Grad and Relax**

***Asma DOUAIBIA, Head of the Department of English Language and Literature**

Preamble

English is gaining momentum day after day, and its importance proves to be pertinent worldwide. Indeed, English is a prerequisite to function appropriately and effectively in contexts necessitating it. Nowadays, more than any other time, English occupies the lion's share especially with the boom of technologies and knowledge explosion.

English is no longer considered a subject or major to teach/study. It has a significant role in business, communication, and language planning and policy all over the world and in Algeria particularly. Children start uttering English words in their daily practices at an early age; parents are becoming aware of the urgency of English; and education stakeholders are enforcing, and abiding by, laws that value English.

In fact, English impregnates all educational levels and all majors in higher education in particular. Thus, all specialties are required to train students to know their fields in English and to write and speak in the language for educational and research purposes, which is the mission of English for Specific Purposes (ESP). Yet, ESP transcends the mere knowledge and translations of technical terminologies from and to French, Arabic, and English. It also goes beyond teaching the generalities of English (General English). ESP rather revolves around preparing students for the marketplace by equipping them with employability skills that go hand in hand with 21st century demands.

The idea of this event stems from experiences in teaching English to students of other majors, who are found to be weak at English and not to master the terminology related to their fields of study, at least. Besides, the impetus behind this theme is the readings of several materials, including websites, applications, and advertisements hosted by administrations and directorates, that are written in poor English. Such facts reflect the absence of ESP teaching, and even if it is taught, the deficiency to teach ESP for employability purposes that dovetail with the marketplace proves ubiquitous.

Ergo, ESP teaching that accounts for sound training to meet the marketplace becomes an urging need.

Interestingly, a new trend has been lately forged into Algerian higher education wherein lecturers of all majors are encouraged to teach their fields in English. Indeed English as a Medium of Instruction (EMI) sprang all over Algerian universities, and all measures are taken to meet such expectations. EMI has then become the focal point of training and decisions among lecturers and decision-makers, respectively. However, challenges and difficulties arise at all levels, urging all educational stakeholders to take action. This conference is no exception; it tries to bring together academics, researchers and students to debate and discuss matters of concern and implications related to ESP and EMI

Objectives

This international conference is organised to share experiences and expertise about how to teach ESP and how to direct it to training for employability purposes.

The conference aims at:

- Inviting researchers from different disciplines to discuss the English related to their fields of study
- Exploring diversified practices in teaching ESP across different majors.
- Figuring out how to instill employability in the ESP course objectives.
- Extend opportunities for participants to collaborate with the socio-economic milieu.

Tracks

The main tracks of the conference are, but not limited to, the following:

- ESP teaching methodologies
- Teachers' and students' attitudes towards ESP.
- ESP syllabi and curricula development
- Needs assessment
- Learning English in specialised contexts
- ESP teaching materials
- Teacher training to teach ESP
- Employability skills
- ESP for employability
- Discourse analysis of English in specialised contexts
- International business etiquette
- Interculturality in ESP
- EMI in the Algerian context

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Hadj Abderrahmane Scientific Club

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Abdeldjalil BOUCHAGOURA	(Photographer)

Important dates:

Abstract submission deadline:	20/10/2023
Notification of acceptance/refusal:	04/11/2023
Programme diffusion date:	25/11/2023
Conference date:	4-5/12/2023

Participation language: English

Participation terms

Proposals should be original works that are not submitted to other conferences.

Proposals should fall within the conference tracks.

Abstracts should not exceed 250 words.

Abstracts should be submitted via Google Forms:

https://docs.google.com/forms/d/e/1FAIpQLSekPVG4N6iUmm_ZC44HJE6KhaR6xn2XioAKD2bvcu4GG7PkQ/viewform?usp=pp_url

For more details, you can visit the conference website: <https://sites.google.com/view/drmanel/homepage>

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